



Contact: Jonathan Jank
Tel. 402/643-3695
Email: forthekidsfortherecord@gmail.com

FOR IMMEDIATE RELEASE

“FOR THE KIDS, FOR THE RECORD”
Seward County CASA to attempt world record marathon Ultimate Frisbee game

According to the National Committee for Prevention of Child Abuse, “Approximately six children are reported abused and neglected in America every minute (more than 3 million abuse reports a year)”. Seward County CASA will be spreading the word about child abuse awareness by organizing “For the Kids, for the Record” – the upcoming community awareness, fundraising and public relations world record-setting event.

“For the Kids, for the Record” will be a world record-setting marathon Ultimate Frisbee game. Thirty participants from around the nation will compete in an 80-hour long game that will take place at Seward High School, Seward, Nebraska (532 Northern Heights Dr., 68434) from Sept. 3, 2010 at 7 a.m. to Sept. 6, 2010 at 3 p.m.

Every game participant will be responsible for playing 44 hours during the event. Each participant’s entrance fee will be \$200. All proceeds will go to benefit abused and neglected children of Seward County. Each game participant is encouraged to fundraise more than their entrance fee to benefit these vulnerable children. Whoever raises the most funds beyond their \$200 will receive a disc every year, for life from ultimatediscstore.com.

Each participant will be fed 3 meals a day plus snacks, receive a customized full color disc, a world record-setting t-shirt and be given the honor of setting a world record for a great cause. (Discs and t-shirts will be provided by sponsor: ultimatediscstore.com)

This world record-setting event will be recognized by the World Flying Disc Federation (the disc sport record keeper for Guinness world records).

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If you’d like more information about this event, or to schedule an interview with Program Director Jonathan Jank, please call Seward County CASA at 402/643-3695 or e-mail forthekidsfortherecord@gmail.com Website: www.sewardcountycasa.org